

# MHY MAIPA

"The Global Reference Point for FDI"

### **Meet WAIPA**

The World Association of Investment Promotion Agencies (WAIPA) is a non-governmental organization that was established under the auspices of the United Nations Conference on Trade and Development (UNCTAD) in 1995 in Geneva as an Association under the Swiss law. Currently its operational office is situated in Istanbul.

WAIPA serves as a platform for its members and represents an ever growing number of investment promotion agencies (IPAs).

Through its wide range of activities, WAIPA provides the opportunity for investment promotion agencies (IPAs) to network and exchange best practices in investment promotion.

#### **Our offices**



#### **Consultative Committee**

The Consultative Committee, as subsidiary body of WAIPA, advices the Steering Committee in the implementation of the WAIPA program, according to the consulting terms defined by the latter.















#### **Steering Committee**

A member Investment Promotion Agency has the opportunity to be elected to the WAIPA Steering Committee, the executive organ of the General Assembly, which consists of:

#### Presidency, Two Vice-Presidencies, Regional Directorship for:



# Our objectives

- 1 Promote and develop understanding and cooperation among IPAs.
- Facilitate access to technical assistance and capacity building of IPAs.
- Assist IPAs in advising their respective governments on the formulation of appropriate investment promotion policies and strategies.
- Share country and regional experiences in attracting foreign investment and enhancing outward investments.
- **F** Enabling IPAs to expand their reach.

## **Our activities**

WAIPA's annual flagship event: World Investment Conference (WIC)











#### **Training Courses**

With the new Training Center opened in 2017, WAIPA reached the next level of its development and is providing on-site opportunities to exchange best practices and capacity building in investment promotion. WAIPA is conducting, managing and outsourcing capacity building sessions for member Investment Promotion Agencies all year round in cooperation with partner organizations.

#### Latest trainings:

- FDI Excellence Series in cooperation with Andreas Dressler
- WAIPA ILO Training Courses: "Effective Investment Facilitation"
- WAIPA UNIDO Training Programme for Investment Promotion Agencies: "Innovative approaches to investment promotion"
- WAIPA World Bank Training: "Pilot Executive Training on FDI"
- WAIPA Certification Course: "International Investment, Investment Promotion and Sustainable Development" with Columbia Center on Sustainable Investment, Columbia University
- Reccuring workshops at the Annual Investment Meeting (AIM), IEDC's Annual Conference,
  UNCTAD's World Investment Forum (WIF) and other FDI related events

#### Research

The aims and purposes of WAIPA shall be accomplished on the one hand through meetings, seminars and congresses, but also through publications and special reports, both alone or together with partner institutions. WAIPA partners can be international organizations, multilateral agencies or other non-governmental organizations (with local or international focus), think tanks, consultancies and universities.

#### **Recent Publications**





### Join WAIPA!

#### Who can join us?

Membership of WAIPA is open to any agency, government body or other entity whose prime function is to promote any country, political subdivision of a country, or other uncontested territory, as a destination for or as source of investments.

Associate membership is open to other organizations that share similar objectives of WAIPA as set out in Article III of the WAIPA Statutes.

#### Membership benefits



Networking



Free entrance to the annual World Investment Conference (WIC)



Discounts of up to 30% for WAIPA Training courses



Sponsorships and discounts for WAIPA's partner events



Having the opportunity to be part of the Steering Committee



Visibility



Credibility and reputation via membership



Access to research and publications



Advocate support for the work of IPAs and liaise with international organizations



**Expertise sharing** 

# Membership fee

The membership fees are formulated in accordance with country's GDP and are paid annually by the 30th April with respect to the calendar year in course as following:

Tier I countries (GDP per capita up to 2,500 USD): 4,000 USD

Tier II countries (GDP per capita from 2,501 USD to 12,500 USD): 5,000 USD

Tier III countries (GDP per capita over 12,500 USD): 6,000 USD

Associate members: 6,000 USD

#### Join us NOW!

Scan the QR code or visit www.waipa.org and fill the membership form.



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