



INVITATION

Webinar, 17.6.2020

How can Investment Promotion Agencies in African, Caribbean and Pacific States adjust their offer in light of COVID-19?

ABOUT THE ICR FACILITY

The ICR Facility is co-funded by the 11th European Development Fund (EDF) under the ACP-EU Partnership Agreement, the German Federal Ministry for Economic Cooperation and Development (BMZ) and the British Council. It is implemented by BC, EF, GIZ, and SNV.

The ICR Facility supports specific and targeted interventions at the economy-wide, sectorial and value chain level with Technical Assistance for up to 90 days based on requests. Requests can be handed in by OACPS public and private stakeholders according to the eligibility requirements. The ICR Facility offers Technical Assistance in the field of Business Environment Reform for inclusive and sustainable economic development on the basis Public-Private Dialogue.

Join us for a webinar targeted at Investment Promotion Agencies (IPAs) in ACP countries and learn how you can adjust your service offer in the context of the COVID-19 pandemic. The webinar will assess how a structured aftercare approach can form the starting point for further adjustments throughout the investment attraction cycle. This includes revising the target group focus and strategy of IPAs as well as developing digital promotion and facilitation tools.

WHEN:

17th of June 2020
12:00-01:30 pm (CEST)

REGISTER NOW

The webinar is offered by the Investment Climate Reform (ICR) Facility in partnership with the World Association of Investment Promotion Agencies (WAIPA). After the webinar, there will be opportunities for Investment Promotion Agencies from ACP Countries¹ to seek further one-on-one assistance through remote support.

¹ Members of the Organisation of African, Caribbean and Pacific States

AGENDA

1. Welcome and Introduction: Support of the ICR Facility for IPAs

*Stefanie Khan,
Project Manager, ICR Facility*

2. Welcome and Introduction: Support of WAIPA for IPAs

*Bostjan Skalar,
Executive Director – CEO, WAIPA*

3. How can Investment Promotion Agencies in African, Caribbean and Pacific States adjust their offer in light of COVID-19

*Björn Vogler,
Vogler Economic Development Consultants*

4. Q&A - Session

5. Remote Assistance Application Process (1-on-1-clinics)

*Stefanie Khan,
Project Manager ICR Facility*

This online event is part of the ICR Response webinar series.

Questions? Please contact us: icrfacility@giz.de (ICR Facility).