

Digital Frontiers: Leveraging AI and ICT for Competitive Advantage for IPAs

25th July 2024: 2:00pm - 3:30pm CET

Agenda

Keynote Address: Dr. Caroline King, Global Head Business Development, Government Affairs, SAP & member of Business Advisory Board, WAIPA [10 minutes]

Presentation on usage of ICT by IPAs in the Asia and the Pacific Region: Dr. Heather L. Taylor-Strauss, Economic Affairs Officer, United Nations ESCAP [15 minutes]

ICT Segment - Experience Sharing:

- Dr. Amr Aboufottouh, General Manager – FDI Department, General Authority of Investment and Free Zones, Egypt [15 minutes]
- Mr. V. Vishnu, MD & CEO, Guidance Tamil Nadu, India on Biz Buddy and usage of drones [15 minutes]

Artificial Intelligence - Experience Sharing:

- Ms. Eliis Randver, Director of Marketing and International Relations, Estonian Investment Agency (EIA) on usage of Artificial Intelligence at EIA [15 minutes]
- Dr. Preet Deep Singh, Vice President, Artificial Intelligence, Invest India, India on Case Studies of Leveraging AI (*Lead generation & decision making*) [15 minutes]

Moderator: Mr. Dushyant Thakor, Deputy Executive Director, WAIPA