



SUSTAINABLE DEVELOPMENT

EFFECTIVE INVESTMENT FACILITATION AND SUSTAINABLE DEVELOPMENT

15 – 19 JUNE 2020
TURIN, ITALY



International
Labour
Organization



World Association of
Investment Promotion
Agencies



International Training Centre

EFFECTIVE INVESTMENT FACILITATION AND SUSTAINABLE DEVELOPMENT

LEVERAGING FDI FOR SUSTAINABLE DEVELOPMENT

OVERVIEW

SNAPSHOT OF THE COURSE

Investment Promotion Agencies (IPAs) play a critical role in realizing the Sustainable Development Goals (SDGs). This course will help IPAs to strengthen their investment promotion and facilitation capacities, expand their after-care services and, more broadly, enhance the development impacts of FDI, particularly as regards the creation of more and better jobs.



PLACE

TURIN, ITALY



DATES

15 – 19 JUNE 2020



COLLABORATIVE LEARNING

ONLINE RESOURCES



LANGUAGES

ENGLISH



APPLICATION DEADLINE

15 JUNE 2020

WHAT

WHAT TOPICS DOES THIS COURSE COVER?

This course is about how to make FDI work for Sustainable Development

- Investment facilitation
- The 2030 Agenda for Sustainable Development
- Decent work and enterprise development
- Impact investment

WHAT WILL I LEARN?

Participants learn how leading IPAs are improving their impact and shaping national development agendas.

- How to use **FDI more effectively** to create jobs, boost skills development, and increase business linkages
- Ways IPAs can facilitate **multi-stakeholder dialogues** between government sectors, investors, and communities
- Standard operating procedures during **aftercare services**, which help to improve match-making with local producers and contribute to job creation

WHAT WILL I BE ABLE TO DO?

Participants will be equipped to advise their IPAs on specific ways to attract investment which will contribute more effectively to the SDGs.

- Apply **development frameworks** for decent work to investment facilitation (ILO MNE Declaration)
- Implement a system of aftercare services and **investment promotion measures**
- Create an **enabling environment** to ensure that FDI leads to positive social and economic outcomes

WHY

WHY SHOULD I JOIN?

The Turin Centre is known being marketplace of new ideas and innovation in the world of work.

- This is course is a partnership between the **World Association of Investment Promotion Agencies** and the ILO.
- Participants discuss and share ideas with colleagues from IPAs around the globe, facilitated by recognized **experts in the field from the ILO and UNIDO**.

WHO

WHO TAKES THIS COURSE?

- IPA staff
- Government officials

HOW TO APPLY

Go to <https://bit.ly/36KdHdP> to find the course and apply before **15 May 2020**.

PRICE

Tuition: €1,650

Subsistence: €635

Total: €2,285

HIGH-LEVEL RESOURCES

Learn from leading IPAs, specialist from ILO, UNIDO on good practices in the field of DFI and sustainable development

PARTICIPATORY APPROACH

You learn from others, you share with others

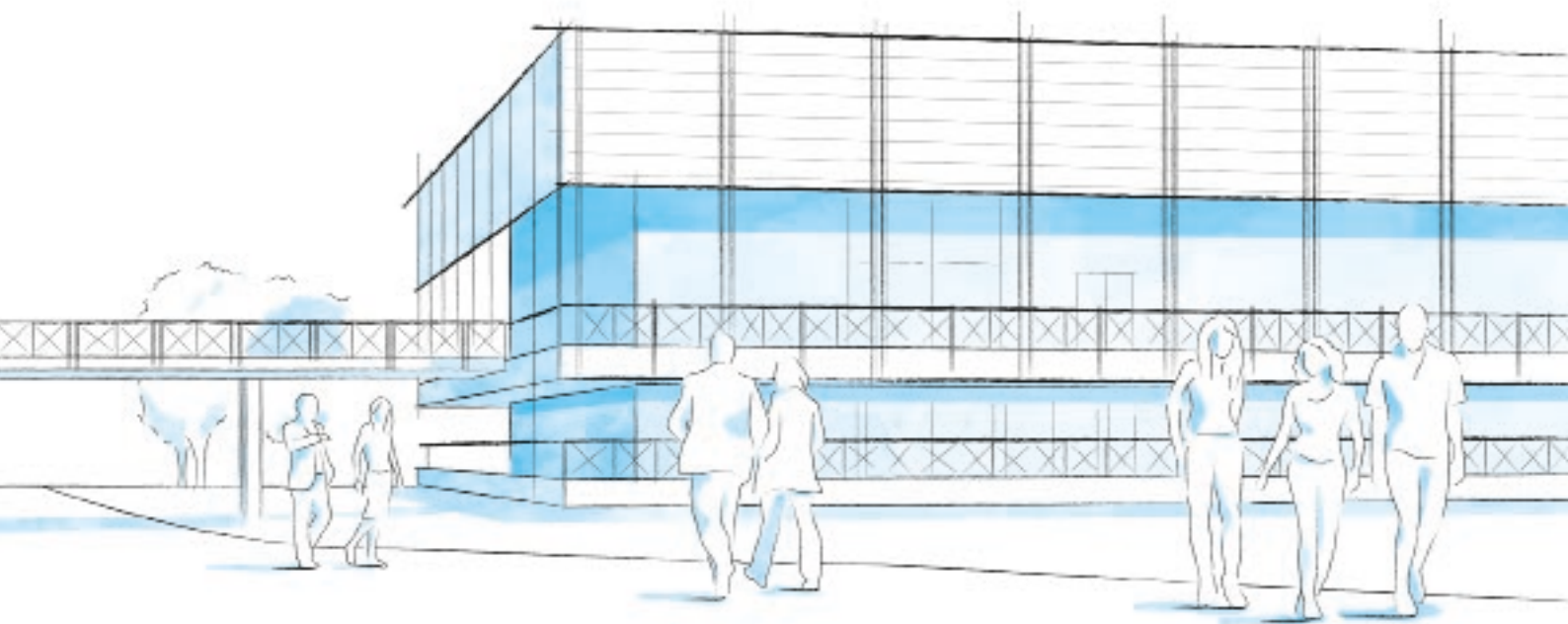
ABOUT THE CENTRE

The UN training campus is located in Turin, Italy situated on the banks of the Po River



SCAN THE QR CODE
OR VISIT

bit.ly/2T2lcr7



CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- **Three organizations** from the United Nations system on campus
- **More than 300 training courses** and activities in a stimulating international environment
- **Thousands of participants** from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre.

Located in a leafy park on the banks of the Po River, it's a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the **Turin Campus provides a broad range of services for course participants and partners** including a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators.

Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

International Training Centre of the ILO

Enterprise, Microfinance and
Local Development Programme
Viale Maestri del Lavoro, 10
10127 Turin – Italy

mne-gsc@itcilo.org
www.itcilo.org

COURSE CODE: A9012910

Made of paper awarded the European Union Eco-label,
reg.nr FR/011/002, supplied by International Paper. 