EFFECTIVE INVESTMENT FACILITATION AND SUSTAINABLE DEVELOPMENT

15 – 19 JUNE 2020
TURIN, ITALY
OVERVIEW

SNAPSHOT OF THE COURSE

Investment Promotion Agencies (IPAs) play a critical role in realizing the Sustainable Development Goals (SDGs). This course will help IPAs to strengthen their investment promotion and facilitation capacities, expand their after-care services and, more broadly, enhance the development impacts of FDI, particularly as regards the creation of more and better jobs.

WHAT

WHAT TOPICS DOES THIS COURSE COVER?

This course is about how to make FDI work for Sustainable Development

- Investment facilitation
- The 2030 Agenda for Sustainable Development
- Decent work and enterprise development
- Impact investment

WHAT WILL I LEARN?

Participants learn how leading IPAs are improving their impact and shaping national development agendas.

- How to use FDI more effectively to create jobs, boost skills development, and increase business linkages
- Ways IPAs can facilitate multi-stakeholder dialogues between government sectors, investors, and communities
- Standard operating procedures during aftercare services, which help to improve match-making with local producers and contribute to job creation

WHAT WILL I BE ABLE TO DO?

Participants will be equipped to advise their IPAs on specific ways to attract investment which will contribute more effectively to the SDGs.

- Apply development frameworks for decent work to investment facilitation (ILO MNE Declaration)
- Implement a system of aftercare services and investment promotion measures
- Create an enabling environment to ensure that FDI leads to positive social and economic outcomes
WHY

WHY SHOULD I JOIN?
The Turin Centre is known being marketplace of new ideas and innovation in the world of work.

- This course is a partnership between the World Association of Investment Promotion Agencies and the ILO.
- Participants discuss and share ideas with colleagues from IPAs around the globe, facilitated by recognized experts in the field from the ILO and UNIDO.

WHO

WHO TAKES THIS COURSE?

- IPA staff
- Government officials

HOW TO APPLY


PRICE

Tuition: €1,650
Subsistence: €635
Total: €2,285

HIGH-LEVEL RESOURCES

Learn from leading IPAs, specialist from ILO, UNIDO on good practices in the field of DFI and sustainable development

PARTICIPATORY APPROACH

You learn from others, you share with others

ABOUT THE CENTRE

The UN training campus is located in Turin, Italy situated on the banks of the Po River

SCAN THE QR CODE OR VISIT

bit.ly/2T2lcr7
CAMPUS LIFE

A THRIVING UNITED NATIONS CAMPUS AND COMMUNITY OF PROFESSIONAL PEOPLE FROM AROUND THE WORLD

- Three organizations from the United Nations system on campus
- More than 300 training courses and activities in a stimulating international environment
- Thousands of participants from all over the world

ENVIRONMENT AND SURROUNDINGS

Grab a campus bicycle and explore the Turin Centre. Located in a leafy park on the banks of the Po River, it’s a great place for study and collaboration. Experience innovative learning and training methods in modern classrooms equipped with simultaneous translation services.

HOUSING, DINING, AND MORE

Comprising more than 280 private dormitories, the Turin Campus provides a broad range of services for course participants and partners including a free-flow restaurant, bank, travel agency, laundromat, post office, gym, medical services and a reception desk open 24/7.

COMMUNITY ENGAGEMENT AND DIVERSITY

Participants can enjoy social events organized by the Turin Centre as well as by their course facilitators. Whether on or off campus, people from different cultural backgrounds have the opportunity to listen to live music together, cook and share traditional foods, or team up to play games and network.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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