



World Association of  
Investment Promotion  
Agencies

# SPONSORSHIP PACKAGES

The investment community is coming together for the 26<sup>th</sup> time to meet at the World Investment Conference 2022 in Geneva, Switzerland organized by the World Association of Investment Promotion Agencies (WAIPA).

This annual meeting will bring together Investment Promotion Agencies (IPAs) from all over the world; government officials, development sector leaders, private sector and academia relevant to FDI policy and strategy. Together they will discuss the future of FDI, share best practices and sharpen their investment promotion skills.

This also presents an opportunity to organizations to promote their messages and brands and make a lasting top-of-mind impression on decision makers, world leaders and influential academicians.

WAIPA invites sponsors at various levels to support the event and get an opportunity to get maximum visibility among investment practitioners and build reputations.

Previous sponsors include



We define three levels you can choose to sponsor the event in exchange for quantifiable deliverables at the #WIC22 in Geneva

To take advantages of this options please contact Ismail Ersahin, WAIPA's Executive Director, a.i. at [ismail.ersahin@waipa.org](mailto:ismail.ersahin@waipa.org)

You may also visit [www.waipa.org](http://www.waipa.org) for more information on WIC22.



## CONFERENCE PASSES

	2	5	10	15
Complementary organization booth placed next to registration for awareness	×	×	×	✓
Exclusive organization logo on backdrop and LCDs	×	×	×	✓
Mention in the conference introduction	×	×	✓	✓
Mention on the backdrop and LCDs	×	✓	✓	✓
Annual report of WAIPA- Distributed to thousands online via the News Flash and about 500 copies on conference day WAIPA event website banner	Small logo	Exclusive logo	Exclusive logo	One organization advertisement
	Mention	Mention	Exclusive logo	Exclusive logo
Interview and coverage with media sponsoring organization	×	×	×	✓
Option to organize B2B session on the sidelines of the conference	×	×	×	✓
One organizational message to be sent to the WAIPA attendees list electronically	×	×	×	✓
Organizational collateral distributed at event in the conference pack	×	×	×	✓
Complementary passes to the training at the event	×	1	3	5

RECOGNITION

ADDITIONAL BENEFITS