



GLOBAL FDI MASTERCLASS SERIES

STRATEGIC EVENT PLANNING FOR IPAs: EFFECTIVE ORGANIZATION & PARTICIPATION

18th April 2024: 2:00pm - 3:30pm CET

Welcome Address: Mr. Ismail Ersahin, Executive Director & CEO, WAIPA [5 minutes]

Special Address: Mr. Nitin Jaiswal, Head of Asia Pacific, Bloomberg LP & Member of Business Advisory Board, WAIPA [15 minutes]

Detailed Experience Sharing:

- Mr. Jayesh Ranjan, Principal Secretary, Industries & Commerce Department, Government of Telangana, India [20 minutes]
- Ms. Maija Palomäki, Head of Marketing, Invest in Finland [20 minutes]

Presentation on Maximizing Global Trade Fairs for Enhanced FDI: A Strategic

Blueprint: Mr. Nitin Pangam, CEO, Maeflower Consulting & India Representative, OCO Global [20 minutes]

Questions & Answers [10 minutes]

Moderator: Mr. Dushyant Thakor, Deputy Executive Director, WAIPA