
WAIPA-UNCTAD WEF Affiliate Session:

Driving Development with Investment Alliances

4pm to 5pm, 23 May 2022

Dome C, Ice Village, World Economic Forum Annual Meeting

Covid pandemic has been an inflection point of globalization and the recent geopolitical events demand urgent action from all relevant stakeholders. The WAIPA-UNCTAD affiliate session will focus on the increasingly important role of FDI in creating an inclusive world for all and how alliances can drive development. It will bring together policy makers, IPAs, multilaterals and corporates to deliberate and draw out action on these agenda.

The session will witness the launch of **World Investment for Development Alliance (WIDA)**. This is the first-time leading organizations from the investment for development community have come together to collaborate on growing sustainable investment flows. WIDA focus will be on developing a coherent vision for international investment, under which different investment reform processes and initiatives can be aligned and be mutually supportive.

WIDA will help not only coordinate organizations' existing investment activities and efforts, but also create new collaborations to grow and scale investment facilitation and promotion efforts at the national, regional and multilateral levels. This can help improve the investment climate in emerging and developing markets, increasing investor interest.

1. Opening Statements: 20 mins

Welcome and moderation by James Zhan, Director, Division on Investment and Enterprise, UNCTAD

- **H.E. Dr Mokgweetsi Eric Keabetswe Masisi**, President of Botswana
- **Mathias Cormann**, Secretary-General of the Organisation for Economic Co-operation and Development SG, OECD
- **Sanjiv Bajaj**, Chairman and Managing Director, Bajaj Finserv, India

2. Launch of WIDA: 10 mins

Launch video with statements by following founding organizations (8 mins)

1. Nathalie Bernasconi-Osterwalder, Executive Director, International Institute for Sustainable Development
2. Rupa Chanda, Director of Trade, Investment and Innovation, United Nations Economic and Social Commission for Asia and the Pacific
3. Pamela Coke-Hamilton, Executive Director, International Trade Centre

4. Farok Contractor, President, Academy of International Business
5. Sean Doherty, Head, International Trade and Investment, World Economic Forum
6. Ismail Ersahin, Executive Director (a.i.), World Association of Investment Promotion Agencies
7. Ana Novik, Investment Division Head, Organisation for Economic Co-operation and Development
8. James Zhan, Director of Investment and Enterprise, United Nations Conference on Trade and Development

3. Panel Discussion (*Driving Development with Investment Alliances*)

Moderator – Matthew Stephenson, Head, Investment Policy and Practice, International Trade and Investment, World Economic Forum

- **Panellist 1: Ismail Ersahin**, Executive Director a.i., WAIPA
- **Panellist 2: Jonathan Wong**, Chief of Technology, and Innovation UNESCAP
- **Panellist 3: Gunjan Krishna**, Commissioner, Industrial Development; Director, Industries and Commerce, Government of Karnataka
- **Panellist 4: Sithembile Ntombela**, Acting Chief Executive Officer, Brand South Africa, South Africa

We look forward to your participation at this affiliate session and would request you to RSVP at president.office@waipa.org to allow us to confirm your presence.