



World Association of
Investment Promotion
Agencies

INVEST
SAUDI 



28TH WORLD INVESTMENT CONFERENCE

CONFERENCE TRACK

TENTATIVE AGENDA

25|27 NOVEMBER 2024

FAIRMONT, **RIYADH** SAUDI ARABIA

“Under the patronage of
H.R.H. Crown Prince Mohammed bin Salman”



28TH WORLD INVESTMENT CONFERENCE






Conference Track	Masterclass Track	ACP Investment Forum	Governance Track	Side Meetings & Events	Spain - Saudi Arabia Investment Forum
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Key Themes
















Digital Transformation	Sustainability	Economic Cooperation
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DAY 0 24 NOVEMBER 2024

Timings	Main Session	Parallel Session 1
11:00-17:00	ITC Workshop (by invitation)	
19:00-21:00		High Level Reception (by invitation)



















Conference Track	Masterclass Track	ACP Investment Forum	Governance Track	Side Meetings & Events	Spain - Saudi Arabia Investment Forum
Key Themes					
 Digital Transformation		 Sustainability		 Economic Cooperation	

DAY 1 25 NOVEMBER 2024

Timings	Main Session	Parallel Session 1	Parallel Session 2	Side Events
08:30-09:30		WAIPA Steering Committee (by invitation)		
10:00-10:20	 Opening Ceremony			
10:20-10:50	 "From Small Steps to Major Impact": Leveraging Trade and Investment to Achieve Vision 2030			
10:50-11:30	 "Defying gravity": the increasing and changing role of emerging economies in global economy and investment ecosystems.			
11:30-12:00	 "The market access forum": Economic trends and IPA realities - enhancing investor journeys and institutional agility			
12:00-13:00	Lunch Break			
13:00-13:45	 "The Investor arena": The latest responses to enhance competitiveness - an IPA performance pulse check from an investor point of view: commonalities, best practices, lessons learned		 "Investor Services 2.0": Enhancing Support and Engagement in the Digital Age	Investment Advisory Council Meeting (by invitation) (ends 16:30)
13:45-14:00	 "This is what good looks like": A success story of relationships, partnership, opportunity identification and stakeholder engagement	Matchmaking Session 1	 "Impact Insights": Turning Data into Investment Wins	
14:00-14:30	Coffee Break & Networking			
14:30-14:45	 "So many economies, so many opportunities!" - A global, cross sectoral opportunity & challenge, how to leverage funds for climate, blue, green, space, low altitude, circular and other economies			
14:45-15:30	 "To predict the future, you must create it" - Empowering Fintech Pioneers with Safe Spaces for Innovation	 "Sowing the seeds of collaboration": Leveraging Public-Private Partnerships for Agricultural Innovation and Sustainability	 Partnering for Success: The Guide to Winning Collaborations	
15:30-16:15	 "The road to success is always under construction": Infrastructure Innovation in Emerging Economies	Matchmaking Session 2 [end 16:30]	 Industry Insights Interchange "Building Inclusive Growth Brick by Brick"	
16:15-16:45	 Closing Day 1: "Sky is the Limit": Investment needs are bigger than ever; definitions and perspectives may have to change - from FDI to PDI (Partnership Direct Investments)			
19:00-21:00	WIC 28 Cultural Dinner & WAIPA Excellence Awards Ceremony (By Invitation)			

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DAY 2 26 NOVEMBER 2024

Timings	Main Session	Parallel Session 1	Parallel Session 2	Side Events
08:00-10:00	Ministerial Roundtable: Paradigm Shift - Synergizing Industrial Policy and Investment Promotion Strategy			
10:00-10:45	 Opening Session: "Future Frontiers" Investing in Tomorrow's Industries			WAIPA SCRIPA Session (In partnership with ANIMA) (by invitation)
10:45-11:00	 "Unlocking Investment Opportunities" - Fostering Foreign Direct Investment in new asset classes			
11:00-11:30	 "Sustaining Growth": Investment in Localization and Value Chains			
11:30-12:00 Coffee Break & Networking				
12:00-12:45	 "Everything tech!" - Institutional responses in digitization, investments in tech, sustainability considerations and collaboration	[Starts 12:00] GSCRI Marketing Event (by invitation)	 "Banking Beyond Borders" - Utilizing Financial Technology in Facilitating Cross-Border Capital Flows	COP 29 High-Level Roundtable at WIC 2024 (by invitation) [Ends 13:00]
12:45-13:15	 "Money Moves for Meaningful Change": Social Impact Investing and Ethical Finance Models	[Ends 14:00]	 "The big bets": Unicorns in the tech space as investors and investment attraction multipliers	
13:15-14:30 Lunch Break				
14:15-14:30	Keynote by World Free Zones Organization Chairman, Topic TBC	The Future of Private Sector Participation in the Kingdom's Education		
14:30-15:30	 "Industrial Zones and Special Economic Zones (SEZs)" Engines of FDI Growth	 The Future of Investment in Education	 Bytes and Borders: Mastering Digital Finance for Effortless Global Transactions [ends 15:15]	
15:30-16:00	 Global Market Navigator: Leadership in Trade and Investment	 "Advanced Data Analytics for Trade & Investment Intelligence" Leveraging Insights for Competitive Advantage		
16:00-16:45	 "Diversifying Energy Sources" - Accelerating FDI in energy and minerals projects	 "Responsible Roaming": Sustainable Tourism in Emerging Economies	 "Strategic Planning Mastery": Crafting the Blueprint for Future Success	
16:45-17:00 Coffee Break & Networking				
17:00-17:30	 "Tech Hubs and Innovative Ecosystems" Driving FDI in Emerging Markets and Innovation	 "Data Dynamo": Powering IPA Prospecting with Stack Automation		
17:30-18:00	 Closing Day 2: "Charting the Course Forward"		WAIPA General Assembly (by invitation) [ends 19:00]	

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DAY 3 27 NOVEMBER 2024

Timings	Main Session	Parallel Session 1	Parallel Session 2	Side Events	Side Events (Exhibition Space)	
08:00-09:00	Saudi Spanish Investment Forum (SSIF) <small>(details in appendix)</small>				WEF Breakfast (by invitation)	
09:00-09:30						
09:30-09:45						
09:45-10:00						
10:00-10:10			Opening Session: "Navigating to Certainty and Overcoming the Unknown" - The Imperative for Investment Promotion Agencies		Youth Programme Panel "Bridging Generations: Insights on Investment Policy for a Sustainable Future." (by invitation)	ACP Investment Forum (ends at 14:00) (details in appendix)
10:10-11:00		"Bridging Borders" Facilitating Global Corporate Partnerships and Investments	Venture FDI Unleashed: A Blueprint for Global Innovation			
11:00-11:30		"Informative advertising is persuasive" - The Art of Investor Engagement	"Click Invest Repeat": Revolutionizing IPAs with Cutting-Edge Technology [Ends 11:45]			
11:30-12:00		Coffee Break & Networking				
12:00-12:40		"To finish first, first you have to finish": operational excellence in IPAs for the benefit of our investors	"BATNA 101" - Strategic Analysis in Negotiations			
12:40-13:30		"Strategic Alliances" - Leveraging Partnerships for Investment Success	[Starts 12:45] "Visibility Attracts Opportunity": 10 Digital Marketing Tactics for IPAs [Ends 13:30]			
13:30-14:30		Coffee Break & Networking				
14:30-15:30		"Ready, Set, Go" - Strategic Approaches to Specialized Industry Investment Promotion	"Excellence is a Habit": Strengthening Institutional Frameworks for Optimal Performance [Ends 15:15]			
15:30-16:00		Closing Ceremony				
16:00-onwards	Cultural Tours (Optional)					



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APPENDIX

SIDE EVENTS DETAILED AGENDA



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Conference Track	Masterclass Track	ACP Investment Forum	Governance Track	Side Meetings & Events	Spain - Saudi Arabia Investment Forum
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APPENDIX - SIDE EVENTS DETAILED AGENDA

Timings	Main Session	
08:00-09:00	Saudi - Spanish Joint Business Council Meeting	
09:00-09:30	Networking Coffee	
09:30-09:45	Opening Session	
09:45-10:00	MoU Signing (TBC)	
10:00-10:15	Welcome Remarks	
10:15-11:00	Saudi Investment Opportunities	Keynote Speech from KSA Authority
11:00-11:30		Coffee Break & Networking
11:30-12:30		Breakaway Panel Discussions
12:30-14:30	Spain Investment Opportunities	
13:40-14:00	Closing Notes	
14:00-16:00	Networking Lunch & B2B Meetings	

Conference Track

Masterclass Track

ACP Investment Forum

Governance Track

Side Meetings & Events

Spain - Saudi Arabia
Investment Forum

Key Themes



Digital Transformation



Sustainability



Economic Cooperation

Timings	Exhibition Space	
10:00-10:15	Opening Remarks	
10:15-10:45	The EU-OACPS Business Friendly Programme – boosting investment promotion across Africa, the Caribbean and the Pacific	
10:45-10:50	A more welcoming investment climate - recent improvements	
10:50-10:55	Putting the investor first - new and improved services at Pacific investment promotion agencies	
10:55-10:57	Video Testimonial	
10:57-11:00	Sector Spotlights	Introduction
11:00-11:10		Coconuts
11:10-11:20		Kava
11:20-11:35	Panel discussion Q&A with potential investors	
11:35-11:40	A more welcoming investment climate - recent improvements	
11:40-11:45	Putting the investor first - new and improved services at Caribbean investment promotion agencies	
11:45-11:47	Video testimonial	
11:47-11:50	Sector Spotlights	Introduction
11:50-12:10		Tertiary services (tourism, BPO, education...)
12:10-12:25	Panel discussion Q&A with potential investors	
12:25-12:40	Coffee Break	
12:40-12:45	A more welcoming investment climate - recent improvements, incl. alignment with the Investment Protocol of the African Continental Free Trade Area (AfCFTA)	
12:45-12:50	Putting the investor first - new and improved services at African investment promotion agencies	
12:50-12:52	Video testimonial	
12:52-12:57	Sector Spotlights	Introduction
12:57-13:20		Manufacturing
13:20-13:35		Coffee
13:35-13:50	Panel discussion Q&A with potential investors	
13:50-14:00	Closing remarks	



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ABOUT WIC

The World Investment Conference (WIC) is the annual flagship event of the World Association of Investment Promotion Agencies (WAIPA). Since 1995, WIC has welcomed Government and Business leaders, Nobel laureates, heads of international organisations, thought leaders in FDI and investment promotion as well as academia, where they discuss global investment policies and trends, providing a unique opportunity for networking and partnership building.

ABOUT ORGANISERS

WAIPA

The World Association of Investment Promotion Agencies (WAIPA) is the premier global organization representing IPAs from over 100 countries. Established in 1995 at the United Nations Headquarters in Geneva, WAIPA is dedicated to empowering and supporting IPAs in attracting, facilitating, and advocating investments. Serving as the primary knowledge hub for IPAs worldwide, WAIPA is deeply committed to assisting nations in achieving economic development, fostering job creation, and facilitating technology transfer through sustainable FDI.

INVEST SAUDI

Invest Saudi, established under Vision 2030, aims to diversify Saudi Arabia's economy from oil dependency by enhancing government coordination and fostering both domestic and foreign investments. Under its official platform, The Saudi Investment Promotion Authority (SIPA), Invest Saudi provides comprehensive insights into investment opportunities, regulatory frameworks, and sector-specific information across industries such as manufacturing, renewable energy, and tourism.

