TRACK GUIDE	
	Development Strategies
	Sectoral Resilience
	Partner-led Competitiveness
	Partner-led Sustainability
	Executive Focus

Day 1 – 10 November 2026

8:30 – 10:00	**Registration & Coffee**

10:00 – 10:40	**Opening** Mr. Ali Aslan – Moderator and Master of Ceremonies
Plenary D	**Welcome Addresses** • Mr. Ismail Ersahin, Executive Director – CEO, WAIPA • H.E. Mr. Guy Parmelin, President of the Swiss Confederation • H.E. Abdulaziz Almarzooq, Chairman of KDIPA – Presidency of WAIPA; Minister of State for Economic Affairs and Investment, Kuwait **Setting the stage of the World Investment Conference** • Dr. James X. Zhan, Chairman, World Investment Conference **Key Message** • H.E. Dr. Khalilur Rahman, President, United Nations General Assembly

10:40 – 11:40	**Global Leaders Platform I: Investing in Prosperity for All**
Plenary D	**Introductory statement** • Mr. Mohamed Yousef Mulla Yaqoub, President of WAIPA **Speakers**: • H.E. Dr. Khalilur Rahman, President, United Nations General Assembly • Ms. Nandini Sukumar, CEO, World Federation of Stock Exchanges • Dr. Mohammed Al Zarooni, Chairman, World Free Zones Organization (WFZO), Chairman DIEZ • Mr. Vincent Subilia, Director General, Geneva Chamber of Commerce, Industry and Services (CCIG); President, Swiss Chambers of Commerce and Industry (SCCI) • Mr. Xiangchen Zhang, Deputy Director-General, WTO • Lord Uday Nagaraju, Member - House of Lords; Founder of AI Policy Labs, United Kingdom

11:40 – 12:40	**Global Leaders Platform II: The New Investment-Development Compact**

Plenary D	Speakers: • Mr. Pedro Moreno, Acting Secretary-General, UNCTAD • Ms. Pamela Hamilton, Executive Director, International Trade Centre • Rt Hon EbbaSimmonds, Chairman, Invest Africa and former Foreign & Commonwealth office Minister of the United Kingdom • H.E. Eng. Ahmed bin Hassan Al Dheeb, Deputy Chairman, SEZs and FZ Authorities, Oman • Ms. Danielle Casey, Board Chair, International Economic Development Council (IEDC)

12:30-14:00	Lunch Break	**High-Level Luncheon: Future Cooperation in Investment (invite-only)**

14:00 – 16:00	**Ministerial Roundtable: The Next Decade of Global Investment**
Plenary A	**Co-Chairs** • H.E. Abdulaziz Almarzooq, Minister of State for Economic Affairs and Investment, Kuwait • Dr. James Zhan, Chairman, World Investment Conference, WAIPA **Speakers:** • H.E. Qaiser Ahmed Sheikh, Federal Minister - Minister of Investment, Pakistan • H.E. Gevorg Papoyan, Minister of Economy of the Republic of Armenia • H.E. Mohamud A. Sheikh Farah (Beene-beene), Minister of Planning, Investment and Economic Development, Somalia • The Honourable Indar Weir, Minister of Public and Private Investment, Barbados • H.E. Rahimzoda Sulton, Chairman of the State Committee on Investment and State Property Management of the Republic of Tajikistan • H.E. Elnur Aliyev, First Deputy Minister of Economy, Republic of Azerbaijan • H.E. Ibtisam Al Farooji, Undersecretary for Investment Promotion, Ministry of Commerce, Industry and Investment Promotion, Oman • H.E. Evelyn Lizeth Bautista Guevara, Vice Minister of Foreign Affairs, Honduras • Ms. Johanna Hill, Deputy Director-General, WTO • Ms. Aissatou Diallo, Executive Director, EIF • Mr. Martin Saladin, Member of SECO Board of Directors, Head of Economic Promotion Directorate • Ms. Cecilia Ugaz Estrada , Deputy to the Director General and Managing Director of the Directorate of Strategic Planning, Programming and Policy, UNIDO • Mr. Tae Hyung Kim, Commissioner, Invest Korea; Vice President, WAIPA • Mr. Omar Rekkache, Director General, AAPI, Algeria; Regional Director, WAIPA (MENA)

16:00- 16:50	**Openness and Economic Security**
Hall B	Investment screening and strategic-sector rules are now part of the policy landscape in many economies, raising the question of how to keep attracting investment while addressing security concerns. How can screening stay predictable and transparent? How do investors plan around it? Panellists: • H.E. Qaiser Ahmed Sheikh, Minister of Investment, Pakistan • Mr. Massimo Meloni, Chief, Policy Research Section, UN Trade and Development • Ms. Xiaofeng JI, Deputy Director-General, Department of Foreign Investment Administration, Ministry of Commerce of the People's Republic of China (MOFCOM) Moderator: Mr. Ismail Ersahin, CEO – Executive Director, WAIPA

16:00- 16:50	**Advanced Manufacturing in the New Era**
Hall C	Manufacturing FDI is being reshaped by automation, resilience, and localisation pressures. What do firms want now? How to attract advanced manufacturing activities? • Mr. Jagjit Singh Srai, Executive Director, Centre for International Manufacturing, Cambridge University • Ms. Mary Buckley, Executive Director, IDA Ireland • Mr. Nicholas Boffy, Director, MIPIM Moderator: Ms. Courtney Fingar, Senior Advisor, WAIPA

16:00- 16:50	**WTO: Connecting Trade and Investment**
Hall E	Opening Pathways into Global Value Chains Trade and investment policy must be aligned if developing economies are to enter and move up global value chains. How does trade policy affect investment decisions? What does investment facilitation change in practice for an economy trying to enter or upgrade within a value chain? • Ms. Johanna Hill, Deputy Director-General, World Trade Organization (WTO)

	• Mr. Vladimir Pimentel Florenzán, Executive Director, ProDominicana, and Vice-President, WAIPA • H.E. Ms. Sung-yo Choi, Ambassador and Deputy Permanent Representative of the Permanent Mission of the Republic of Korea in Geneva, co-coordinator of the Investment Facilitation for Development (IFD) Agreement • Mr. Matthew Stephenson, Chief Executive Officer, World Free Zones Organization (WFZO) • Mr. José Ricardo Fuentes, Secretary General, CNI Honduras Moderator: Mr. Juan Marchetti, Director of Services and Investment Division, WTO

16:00- 16:50	**ITC: Investing in Inclusive Value Chains**
Hall F	Investment at the service of sustainable and inclusive value chains and SME Competitiveness. How can FDI lift local SMEs rather than displace them? What makes supplier linkages sustainable? Panellists: • Ms. Aissatou Diallo, Executive Director, Enhanced Integrated Framework (EIF), World Trade Organization (WTO) • Ms. Susan Greene. Assistant Secretary General, Policies and Programmes, Organisation of African, Caribbean and Pacific States (OACPS) • Dr. Mohamed Awad, Chief Executive Officer, General Authority for Investment and Free Zones (GAFI), Egypt • Ms. Arlette Verploegh, Head of Enterprise Development, United Nations Trade and Development (UNCTAD) Moderator: Mr. Escipión Joaquín Oliveira-Gómez, Director, Division of County Programme, ITC

16:00- 16:50	**OCO Global: Aftercare First**
Room S4	Established investors are a key driver of regional economic development, jobs and long-term value creation. This interactive roundtable, moderated by Jens Manke (Director Germany & Central Europe, OCO Global), explores new ways of using AI in aftercare and how to prioritise expansion and risk signals. It also looks at which proactive measures help retain investors, strengthen their local roots and grow their contribution to the regional economy. Led by Mr. Jens Manke, Director Germany and Central Europe, OCO Global

	Coffee Break

17:00 – 17:50	**Investment, Trade and Geopolitics**
Hall B	This panel looks at how trade friction and security concerns shape investment choices. What risks dominate decisions? How are firms adapting? • Dr. Amelia U Santos Paulino, Chief Investment Research Section, UN Trade and Development • Mr. Martin Saladin, Member of SECO Board of Directors, DG of Economic Promotion Directorate • Ms. Delphine Di Pizio-Tiger, CEO, CA Indosuez Gestion; Deputy Global Head of Investment Management at Indosuez Wealth Management Moderator: Mr. Jose Martins, Chief Expert, WAIPA

17:00 – 17:50	**Food Security as Investment**
Hall C	Agriculture and food processing are rising as strategic sectors for resilience and growth. Where are the investable gaps? How are risks reduced? • The Honourable Indar Weir, Minister of Public and Private Investment, Barbados • H.E. Mrs. Latifa El Bouabdellaoui, DG, Islamic Centre for Development of Trade (ICDT) • Mr. Daniel Cordova, Director, PROMPERÚ; Regional Director South America, WAIPA Moderator: Mr. Philipp Lemmerz, Senior Managing Director, Ankura

17:00 – 17:50	**World Bank: Leveraging Critical Minerals for Manufacturing Investment**
Hall E	This session will explore how countries and IPAs can move from broad ambitions for mineral-based industrial development toward identifying and facilitating concrete investment opportunities in mid- and downstream value-chain segments. Drawing on perspectives from IPAs, investors, and other stakeholders, the discussion will examine what makes these investments commercially attractive, how agencies can identify and target potential investors, and which services and coordination mechanisms are most effective in addressing investment barriers. It will also consider how regional investment facilitation platforms and stronger public-private coordination can support the development of competitive, cross-border mineral value chains. • Mr. Gustavo Almeida, Director of Invest Minas Gerais, Brazil. • Ms. Danielle Casey, Board Chair, International Economic Development Council and President & CEO, Las Vegas Global Economic Alliance • Dr. Tae Hyung Kim, Commissioner, Invest KOREA

	• Peter Musangu, Assistant Director in the Director General's office at the Zambia Development Agency Moderator: Ms. Priyanka Kher, Senior Private Sector Specialist, Global Investment Climate unit, World Bank

17:00 – 17:50	**UNECE & WAPPP: PPPs as a Gateway for Foreign Direct Investment**
Hall F	This panel will examine how a well-governed public-private partnership framework converts a country's infrastructure needs into investable propositions for foreign capital, and why that conversion has become decisive for development. Global FDI is pooling in a narrow band of economies and sectors, while investment in infrastructure to achieve the SDGs in developing countries is retreating. The panel's task is to explain why PPPs are among the few instruments capable of reversing that pattern, and what governments must do, concretely, to make them work. • Ms. Elizabeth Tuerk, Director, International Trade and Cooperation Division, UNECE • Mr. Ziad-Alexandre Hayek, President, WAPPP

17:00 – 17:50	**UNCTAD: International Investment in a Turbulent Era**
Room S4	UNCTAD presents the key findings of the World Investment Report 2026 on global FDI trends, the sectors attracting investors, and how governments are adapting their policies. The session will explore what these findings mean for investment promotion and sustainable growth in developed and developing economies. Mr. Bruno Castella, Senior Economist, Chief, Intellectual Property Unit, Investment and Enterprise Division, UNCTAD

18:00 – 20:00	**WAIPA Investment Excellence Awards 2026 and IsDB Group-WAIPA Investment Excellence Awards 2026 and 30th Anniversary Reception**

Day 2 – 11 November 2026

8:00 – 9:00	**World Economic Forum: Leadership Breakfast (invite-only)**
Room S6	"Highlighting Successful FDI" An interactive, leadership discussion on how to ensure great FDI speaks for itself. What are examples of great FDI? How can the FDI story be told?

9:00 – 9:50	**Rethinking Investment Incentives**
Hall B	Countries are reassessing tax and nontax incentives as fiscal pressures and international tax reform reshape investment value propositions. What should be reformed? How should IPAs adapt? Panellists: • H.E. Eng. Ahmed bin Hassan Al Dheeb, Deputy Chairman, SEZs and FZ Authorities OPAZ, Oman • Dr. Marinos Giannopoulos, CEO, Enterprise Greece SA, Regional Director EU, WAIPA • Dr. Mohamed Awad, CEO, General Authority for Investment and Free Zones (GAFI) • Ms. Ana Novik, Head, Investment Division, OECD • Mr. Bartłomiej Nowak, Chief Economist, Polish Investment and Trade Agency (PAIH) • Presentation by UN Tourism, Laura Gasca Beltrán: Senior Project Specialist on Making Investment Incentives Work for Tourism: From Policy Design to Implementation Moderator: Mr. Emmanuel Noutary, General Manager (General Delegate), ANIMA Investment Network

9:00 – 9:50	**Investing in Sports for a Healthier Future – European Football Clubs Foundation**
Hall F	Investment in sports can deliver commercial returns and societal impact. What models combine sporting, societal and commercial success? How public and private actors can converge around sports? • Mr. Mike Pfister, Chief Executive of the EFC Foundation • Ms. Ebru Köksal, Board Director – J. Stern & Co., Chair – Women in Football (UK) • Mr. Tim Krul, Former Netherlands International; Football Governance, Community Impact & Investor • Ms. Alessandra Vellucci, Director, Information Service of the UN in Geneva

9:00 – 9:50	**Fortune: The Price of Profitability**
Hall E	Inside the 2026 Fortune 500 Europe, a $15.5 trillion snapshot of the continent's corporate economy, this session unpacks why Europe's largest companies continue to trade at a steep discount to their US peers. Expect fresh data on falling European margins versus rising American ones, growth that evaporates once currency effects are stripped out, and a valuation gap only partly explained by profitability - pointing to deeper forces at play.

9:00 – 9:50	**World Bank: From Quantity to Quality**
Hall C	Governments and IPAs are shifting targets from how much FDI is attracted to what it delivers for productivity, innovation, skills, and the green transition. Who should be targeted? How is real impact measured? Moderator: • Gabriel Goddard, Acting Manager, SME & Enterprise Development Unit, Trade, Competition and Business Department, World Bank Group Opening & Framing Presentation: • Zenia Rogatschnig, Private Sector Specialist, SME & Enterprise Development Unit, Trade, Competition and Business Department, World Bank Group Panelists: • Wrenelle Stander, CEO, WESGRO - Cape Town & Western Cape Investment Promotion, South Africa • Samet Akyüz, Unit Manager, Strategy and Corporate Planning Unit, Investment and Finance Office of the Presidency of the Republic of Türkiye • Eva Hartmann, Investment Specialist and Former Director of Investment and Foreign Operations Division, Czech Invest, Czech Republic • Guillaume Le Goffe, Director, Economic Advisory Practice, Deloitte

09:00 – 09:50	**Francophone IPA Workshop**
Room S4	Conducted by OCO

	Coffee Break

10:00 – 10:50	**Industrial Policy Goes Global**
Hall B	Subsidy races and strategic sectors are redrawing global investment landscape. Which policies attract capital? Which create distortion? Panellists: • H.E. Moussa Alassane Diallo, Minister of Industry and Trade, Mali • Prof. Amir Lebdioui, Executive Director, Technology and Industrialization for Development Centre, Oxford University • Mr. Sean Doherty, Head, International Trade and Investment & Member of the Executive Committee, World Economic Forum • Ms. Bui Thu Thuy, Deputy Director General, Foreign Investment Agency Vietnam Moderator: Ms. Jana Treeck, Managing Director ME, Oxford Business Group

10:00 – 10:50	**Services as Growth Engine**
Hall C	Producer services such as ICT and finance are essential for productive investment. Which services unlock growth? Where are the biggest gaps? • Mr. Marios Tannousis, CEO, Invest Cyprus, Regional Director, WAIPA • Ms. Nadjati Soidiki, Director General of the National Investment Promotion Agency of Comoros (ANPI-Comores) • Mr. Juan Marchetti, Director, Trade in Services and Investment Division, WTO • Ms. Nasima al Balushi, DG, Invest Oman (tbc) Moderator: Dr. Caroline King, Senior Adviser, Berlin Global Advisers; Member of the Business Advisory Board WAIPA

10:00 – 10:50	**McKinsey: Investment – Measure of competitiveness**
Hall E	Format: Presentation and audience Q&A MGI hosts: • Jan Mischke, Senior Partner - McKinsey Global Institute (MGI) • Anna Kortis, Partner - McKinsey & Company Focus: Investment trends highlight widening competitiveness gaps between Europe, the US, and China. The discussion will explore the investor perspective on these divergent geographies, how to strengthen investment cases, and how to rebalance disparities. Main MGI research referenced: Catalyzing competitiveness: Where investment happens and why

10:00 – 10:50	**UNECE: Circular Systems, New Returns**
Hall F	Circular business models, transparent value chains, food systems transformation and waste valorisation generate new investable pipelines across multiple sectors. Which circular economy investments can deliver sustainability and returns? What policies, standards and partnerships help scale impact? • H.E. Sharaf Sheralizoda, Permanent Representative of Tajikistan to the United Nations Office at Geneva • H.E. Hasmik Tolmajian, Permanent Representative of Armenia to the United Nations Office at Geneva • Ms. Elisa Tonda, Chief of the Industry Innovation Branch, UN Environment Programme • Ms. Sedef Yavuz Noyan, Head of the PPP Unit, UNECE Moderator: Ms. Elisabeth Türk, Director, UNECE Economic Cooperation and Trade Division

10:00 – 10:50	**LATAM IPAs Workshop**
Room S4	FDI in a changing global economy: unlocking new opportunities for Latin America. From nearshoring and intra-regional investment to new international source markets, where should Latin American IPAs focus their efforts? Join an interactive workshop to explore these opportunities, share regional perspectives, and sharpen investor-targeting strategies. IED en una economía global en transformación: nuevas oportunidades para América Latina. Del nearshoring y la inversión intrarregional a nuevos mercados internacionales de origen de la inversión, ¿dónde deberían concentrar sus esfuerzos las agencias de promoción de inversiones de América Latina? Participa en un taller interactivo para explorar estas oportunidades, compartir perspectivas regionales y afinar las estrategias de captación de inversores. Conducted by OCO

	Coffee Break

11:00 – 11:50	**Roundtable: Consortium of Think Tanks**
Room S4	The Consortium will collectively shape the future Investment Policymaking Agenda in the new era of the global economy. What are the key emerging issues? How to address them? **Opening remarks and chair**: • Dr. James Zhan, Chairman, World Investment Conference, WAIPA

	Speakers: • Mr. Creon Butler, Executive Director, Macro-Economic and Finance, Chatham House • Prof. Jagjit Singh Srai, Executive Director, Centre for International Manufacturing, Cambridge University • Prof. Amir Lebdioui, Executive Director, Technology and Industrialization for Development Centre, Oxford University • Prof. Lisa Sachs, Executive Director, Columbia Centre on Sustainable Investment, Columbia University • Ms. Elizabeth Tuerk, Director, International Trade and Cooperation Division, UNECE • Ms. Ebba Lund, CEO, International Association of Science Parks • Prof. Sarinna Lundon, President, Academy of International Business

11:00 – 11:50	**Health as Investment Frontier**
Hall F	Healthcare, biotech, and health infrastructure are emerging as strategic investment opportunities. Where is demand strongest? What makes projects credible? • H.E. Mrs. Latifa El Bouabdellaoui, DG, Islamic Centre for Development of Trade (ICDT) • Mr. Elliot Dunster, Executive Director, Strategy and Communications, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA) • Ms. Ella Woger-Nieves, CEO, Invest Puerto Rico Moderator: Ms. Pilar Madrigal, Founder & Principal, FDI+

11:00 – 11:50	**World Bank – ITC: Investment Facilitation in Practice: translating commitments into domestic reforms**
Hall B	Investment facilitation commitments can be translated into domestic reform, leading to more trade and investment. What capacity is missing? What can be done? • Sung-yo Choi, Ambassador, Deputy Permanent Representative of the Republic of Korea Mission to the World Trade Organization • Ramprakash Sethuramasubbu, Private Sector Specialist, Investment Climate, World Bank Group • Prasith Suon, Ambassador, Permanent Mission of the Kingdom of Cambodia to the WTO and other IOs in Geneva • Khalid Alaamer, Manager, Investment Policy and Practice, World Economic Forum Moderator: Quan Zhao, Senior Programme Manager, ITC

11:00 – 11:50	WFZO: Businesses of the Future
Hall C	New industries are appearing fast, from AI to clean energy to critical minerals. Which five should investment agencies chase next? Experts will share their views, then you help build the shortlist and vote live. Which businesses of the future should agencies target? What should a zone offer to welcome them faster and at lower cost? • Dr. Matthew Stephenson, CEO, World Free Zones Organization • Julia Binder, Professor of Business Transformation and Director of the Center for Sustainable and Inclusive Business, IMD Business School • Ashutosh Chadha, General Manager, UN and International Organizations and Head Center for the Global South, Microsoft • Sean Doherty, Head, International Trade and Investment, Member of the Executive Committee, World Economic Forum • H.E. Eng. Ahmed bin Hassan Al Dheeb, Deputy Chairman, Public Authority for Special Economic Zones and Free Zones (OPAZ)

11:00 – 11:50	**Research FDI: Target. Attract. Deliver.**
Hall E	A practical training session on how investment promotion agencies can identify priority investors, sharpen their value propositions and build pipelines that convert interest into investment. Featuring peer learning and real-world lessons from IPAs on what works, what doesn't and how to deliver results. Key questions: • How can IPAs better target and attract the right investors in an increasingly competitive global environment? • What strategies and practical lessons can help turn investor interest into tangible investment outcomes? In partnership with ResearchFDI

	Coffee Break

12:00 – 12:50	**Sovereign Capital, Strategic Choices**
Hall B	Sovereign wealth funds are deploying $12 trillion across borders, reshaping how countries compete for patient, largescale capital. What do sovereign investors prioritise? How should IPAs engage them differently? Panellists: • Dr. Laurent Zylberberg, Contrôleur Général (General Controller), Caisse des Dépôts Group

	• Mr. Cristián Rodríguez-Chiffelle, Partner, Boston Consulting Group Moderator: Danielle Myles, Senior Editor, fDi Intelligence, Financial Times

12:00 – 12:50	**Energy Transition, Real Deals**
Hall C	Clean energy investment depends on credible projects, strong policy, and bankable structures. What makes projects investable? What slows projects reaching financing? • H.E. Rahimzoda Sulton, Chairman of the State Committee on Investment and State Property Management of the Republic of Tajikistan • Ms. Nathalie Bernasconi-Osterwalder, Vice-President, Global Strategies and Managing Director, Europe, International Institute of Sustainable Development (IISD) • Mr. Thomas Walenta, Head of Global Strategies and Climate, Fund Investments, responsAbility Investments AG; Portfolio Manager for SIFEM (Swiss Investment Fund for Emerging Markets) • Mr. Gustavo Garcia Vieira de Almeida, Director, Invest Minas Moderator: Ms. Nisan Abdulkader, VP, Government and Business, ResearchFDI

12:00 – 12:50	**IsDB Regional Blocs, Shared Strategies**
Hall E	Regional economic groupings can coordinate investment promotion, harmonise facilitation to global investors. What coordination models deliver better results? How to harness regional FDI? Panelists: • Ms. Lovina Kayode, Director of Investment Relations, Nigerian Investment Promotion Commission • Mr. Stefan Kratzsch, Head of the Sustainable Investment and Responsible Business Unit, UNIDO • Ms. Zenia Rogatschnig, Private Sector Specialist at the Investment Climate Unit, World Bank • Mr. Kadir Basboga, Associate Manager of Regional Integration, IsDB Moderator: • Mr. Francis Aubee, Regional Integration Specialist, IsDB Closing remarks: • Mr. Jose Martins, Chief Expert, WAIPA

12:00 – 12:50	**Arab-Swiss Chamber of Commerce: The Importance of Al-Duqm in the Current Geopolitical Situation**
Hall F	CASCI side session at the World Investment Conference (WIC) 2026, organized in collaboration with the Public Authority for Special Economic Zones and Free Zones of the Sultanate of Oman. Welcoming remarks: Ms. Hilda Al-Hinai – Secretary General, Arab Swiss Chamber of Commerce and Industry (CASCI) Keynote speaker: H.E. Ahmed Al-Dheeb – Deputy Chairman, Public Authority for Special Economic Zones and Free Zones, Sultanate of Oman Panelists: • H.E. Ahmed Al-Dheeb – Deputy Chairman, Public Authority for Special Economic Zones and Free Zones, Sultanate of Oman • H.E. Ibtisam Al-Farouj – Undersecretary for Investment Promotion, Ministry of Commerce, Industry and Investment Promotion, Sultanate of Oman Moderator: Dr. AbdulAziz Al-Muzaini

12:00 – 12:50	**Selling the Location**
Room S4	Investment marketing now requires sharper stories, better proof points, and stronger segmentation. What messages work best? What weakens credibility? • Ms. Pilar Madrigal, Founder & Principal, FDI+ • Ms. Rachel McQueen, Head of Investment Marketing, UK Office for Investment • Ms. Juhaina Al Balushi, Head of Marketing, Invest Oman

	Lunch Break

14:00 – 15:50	**High-Level Roundtable: Diplomacy and Investment Promotion**
Room S4	Dialogue between ambassadors and IPA Executives. Diplomatic missions and investment promotion agencies are natural partners. Coordination between them remains challenging. How to create synergies between diplomacy and investment promotion? How to maximize impact? **Co-chairs of the roundtable**: • H.E. Amb. Maria Martin-Prat, Permanent Representative and Ambassador of the European Union to the World Trade Organization (WTO), European Union • H.E. Amb. Prof. Muhammadou M.O. Kah, Coordinator of LDCs, Permanent Representative to the United Nations and the WTO in Geneva, The Gambia • Dr. James Zhan, Chairman, World Investment Conference, WAIPA Lead Speakers:

	• H.E. Amb. Erwin Bollinger – Head of the Permanent Mission of Switzerland to the WTO and EFTA, Switzerland (Geneva) • H.E. Sadiq Mohammad Marafi – Ambassador; Assistant Foreign Minister for International Organizations, Kuwait • H.E. Amb. José Sánchez-Fung – Ambassador to the WTO; SIDS Coordinator; President, UNCTAD Trade and Development Board (TDB), Dominican Republic • H.E. Sung-yo Choi – Ambassador to the WTO, Republic of Korea, Co-chair of the WTO Investment Facilitation • H.E. Amb. Sharaf Sheralizoda – Ambassador, Tajikistan; Coordinator of Landlocked Developing Countries (LLDCs) • H.E. Amb. Manuel A.J. Teehankee – Ambassador to the WTO, Philippines • H.E. Amb. Alaa Mohamed Salaheldin Hegazy – Ambassador; Permanent Representative of Egypt to the United Nations Office at Geneva • H.E. Amb. Ivars Pundurs – Ambassador to the United Nations, Latvia (Geneva) • H.E. Mr. Mark Cassayre, Head of the IDLO delegation in Geneva and the Permanent Observer of IDLO to the UN in Geneva IPA Executives • Mohammed Mulla Yaqoub, President of the Steering Committee of WAIPA • Ismail Ersahin, CEO and Executive Director of WAIPA • Vladimir Pimentel Camilo, Vice President of the Steering Committee of WAIPA, Executive Director at ProDominicana, Dominican Republic • Tae Hyung Kim, Vice President of the Steering Committee of WAIPA, Commissioner at Invest KOREA • Omar Rekkache, Regional Director (MENA) at WAIPA, Director General at AAPI, Algeria • Yusif Abdullayev, Regional Director (Central Asia) at WAIPA, Executive Director at AZPROMO, Azerbaijan • Marinos Giannopoulos, Regional Director (Europe) at WAIPA, CEO at Enterprise Greece • Marios Tannousis, Regional Director (Eastern Europe) at WAIPA, CEO at Invest Cyprus (CIPA) • Mr. José Ricardo Fuentes, Secretary General, CNI Honduras

14:00 – 14:50	**AI, Power and the New Infrastructure Race**
Hall C	The buildout of AI is driving a fresh contest for energy, land, connectivity, and computing capacity. What do investors need first? Which locations are ready? • Lord Uday Nagaraju, Member, House of Lords; Founder and Director, AI Policy Labs • Mr. Ziad-Alexandre Hayek, President, WAPPP • Ms. Cathy Li, Head of the Centre for AI Excellence and a Member of the Executive Committee at the World Economic Forum (WEF) • Prof. Xiaoqing Fu, Director of DBA Program of Macau University, Chief Economist at OxValue.Ai • Mr. Aram Vardanyan, Deputy CEO, Enterprise Armenia

	Moderator: Dr. Henry Loewendahl, CEO, Lion Economics

14:00 – 14:50	**AfCFTA: From Protocol to Practice Turning**
Hall E	AfCFTA Protocol on Investment into practical outcomes via effective National Focal Points and coordinated investment facilitation. What makes investment facilitation effective? How can NFPs and IPAs collaborate?

14:00 – 14:50	**Chatham House: Green Industrial Strategies and Investment**
Hall F	As economies pursue green industrial strategies, challenge is to align efforts to attract investment and strengthen trade, rather than compete in isolation. How can economies align green industrial strategies? What opportunities for investment and trade partnerships? • Mr. Creon Butler, Executive Director, Macro-Economic and Finance, Chatham House • Prof. Simon J. Evenett, Professor of Geopolitics and Strategy at IMD Business School, Lausanne, Switzerland • Dr. Carolyn Deere Birkbeck is the Founder and Executive Director of the Forum on Trade, Environment & the SDGs (TESS)

14:00 – 15:50	**UNIDO: ACP Business Friendly Programme – Lessons and way forward**
Room S3	Welcome and Opening Remarks • Mr. Antonio Fernandez-Martos, Deputy Head of Mission of the European Union to the World Trade Organization (WTO) • Ms. Susan Branker Greene, Assistant Secretary-General responsible for the Department of Policies and Programmes, Organisation of African, Caribbean and Pacific States (OACPS) • Ms. Cecilia Ugaz Estrada, Deputy Director General and Managing Director of the Directorate of Strategic Planning, Programming and Policy, UNIDO • Mr. Ismail Ersahin, Executive Director and CEO of the World Association of Investment Promotion Agencies (WAIPA) Presentation • Mr. Stefan Kratzsch, Head, Sustainable Investment and Responsible Business Unit, UNIDO Speakers: • Mr. Leo Naut, Deputy Executive Director, Caribbean Export Development Agency • Mr. Peter Musangu, Executive Assistant, Director General's Office, Zambia Development Agency (ZDA)

	• Mr. Vladimir Camilo Pimentel Florenzán, Executive Director of the Export and Investment Center of the Dominican Republic (ProDominicana) • Mr. Ahmed Bennis, General Secretary, Africa Economic Zones Organization (AEZO), and Head of Marketing and New Projects Division, Tanger Med Zones • Mr. Jo Spalburg, Secretary General and Executive Director, Caribbean Chamber of Commerce in Europe • Mr. Obaro Osah, General Manager and Divisional Head, Business Development and Partnerships, Bank of Industry (BOI) • Ms. Andrea Ogunba, Programme Officer, Payment Systems, Private Sector Directorate, ECOWAS Commission • Mr. Kadir Basboga, Associate Manager, Regional Integration, Islamic Development Bank Joint Declaration Signing Ceremony Short statements • Ms. Cecilia Ugaz Estrada, Deputy Director General and Managing Director of the Directorate of Strategic Planning, Programming and Policy, UNIDO • Mr. Damie Sinanan, Executive Director, Caribbean Export Development Agency Remarks • Ms. Paz Velasco Velasquez, Head of Unit, Trade, Investment Climate, Entrepreneurship & Value Chains (INTPA.E.2), European Commission, Directorate-General for International Partnerships (DG INTPA)

	Coffee Break

15:00 – 15:50	**Cities as International Production Bases**
Hall B	Cities and metropolitan regions are becoming primary locations for industrial clusters and globally connected production networks. Their competitiveness increasingly depends on the strength of local ecosystems to attract FDI. How to build stronger ecosystems? What success cases show? • Ms. Ebba Lund, CEO, International Association of Science Parks and Areas of Innovation (IASP) • Prof. Sarinna Lundan, President, Academy of International Business; Professor of International Business at Aalto University School of Business • Mr. Joe Phillips, Co-Founder and Managing Director, Beyond Borders Development Group Moderator: Mr. Jim Swarbrick, Director Europe, Fortune

15:00 – 15:50	**McKinsey: FDI reshaping industry and trade**

Hall E	Format: 20 minutes presentation, 30 minutes panel conversation with audience Q&A MGI hosts: • Jeongmin Seong, Partner, McKinsey Global Institute (MGI) • Tiago Devesa, Senior Fellow at the McKinsey Global Institute (MGI) Panellists: • Prof. Simon J. Evenett, Professor of Geopolitics and Strategy at IMD Business School, Lausanne, Switzerland • Sean Doherty, Head, International Trade and Investment, Member of the Executive Committee, World Economic Forum Moderator: • Nienke Beuwer, EMEA director of communications, McKinsey Global Institute Focus: Investment increasingly flows along geopolitical lines and into future-shaping industries, reconfiguring trade networks. The discussion will examine what current investment patterns reveal and how they are changing global trade. Main MGI research referenced: The FDI Shake-up: How foreign direct investment today may shape industry and trade tomorrow and Geopolitics and the geometry of global trade: 2026 update

15:00 – 15:50	**CCSI: Ratings, Risk and the Cost of Capital**
Hall C	The session will look at how sovereign credit ratings and the sovereign ceiling raise the cost of capital for investment in emerging and developing economies, and what could narrow the gap between perceived and actual risk. Your experience with STOA investing in infrastructure in developing countries would bring a very practical view of how ratings shape investment decisions on the ground. • Dr. Laurent Zylberberg, Contrôleur Général (General Controller), Caisse des Dépôts Group • Ms. Pauline Koelbl, Founder, ShEquity Moderator: Lisa Sachs, Director, Columbia Center on Sustainable Investment (CCSI)

	Coffee Break

16:00 – 16:50	**Invest in SDG**
Hall B	This session looks at how to attract capital into sectors with high development returns. What makes projects bankable? How is impact shown?

	• Ms. Elizabeth Tuerk, Director, International Trade and Cooperation Division, UNECE • H.E. Amb. Dr. Ahmed Ihab Gamaleldin, President, National Humanitarian Council Egypt • Prof. Lisa Sachs, Executive Director, Columbia Centre on Sustainable Investment, Columbia University • Ms. Pauline Koelbl, Founder, ShEquity • Mr. Xavier Blackman, CEO, Continental Gateway Group • Ms. Ana Novik, Head, Investment Division, OECD Moderator: Ms. Courtney Fingar, Senior Advisor, WAIPA

16:00 – 16:50	**Harnessing AI, Attracting Capital**
Room S4	AI regulatory frameworks, safety standards, and liability rules are becoming a new layer of investment competition. Which governance models attract AI investment? How to harness AI for transforming business • Mr. Maurice Prendergast, Digital Innovation Lead, GSK • Dr. Henry Loewendahl, CEO, Lion Economics • Dr. Caroline King, Senior Adviser, Berlin Global Advisers; Member of the Business Advisory Board WAIPA Moderator: Mr. Khalid Alaamer, Lead, Digital Trade and AI, International Trade and. Investment, World Economic Forum

16:00 – 16:50	**UNIDO: From Connectivity to Industrial Transformation – Strategic Economic and Industrial Corridors (SEIC)**
Room S3	This session explores how corridors can unlock productive investment and sustainable industrial transformation. How can connectivity drive industrial investment? How can investment and financing partnerships turn corridor opportunities into bankable projects?

16:00 – 16:50	**IISD: Digital Infrastructure: Value, Resources**
Hall F	Data-centre investment is rising significantly, bringing both opportunities and risks for public resources e.g. energy, water and land. What is the impact on sustainable development? What policies do we need to encourage investment and achieve sustainable development

16:30/17:00 - 18:30	**WAIPA General Assembly (Membership only)**
Hall C	

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09:00 – 09:50	**Winning High-Value Investment**
Hall B	Leaders assess how countries can attract high-value investment in an era of global economic restructuring. What signals seriousness? What turns investors away? • H.E. Mr. Moussa Alassane Diallo, Minister of Industry and Trade, Mali • The Honourable Indar Weir, Minister of Public and Private Investment, Barbados • H.E. Mr. Mark Cassayre, Head of the IDLO delegation in Geneva and the Permanent Observer of IDLO to the UN in Geneva • Dr. Majed Mneimneh, CEO, Investment Development Authority of Lebanon (IDAL) Moderator: Dr. Caroline King, Senior Adviser, Berlin Global Advisers; Member of the Business Advisory Board WAIPA

09:00 – 09:50	**Creative Capital**
Hall C	Film, gaming, design, music, and digital content industries are attracting growing FDI through production incentives, IP frameworks, and creative zones. What locations are winning creative investment? How is value retained locally? • Ms. Kaye Greenridge, CEO, Invest Barbados • Ms. Adeline Dohin, Deputy Head of Business Facilitation, Europe, Invest Hong Kong • Ms. Nese Secer, Founder and Managing Director, Expatia Moderator: Ms. Zehra Fattah, CEO, Kent Consulting

09:00 – 09:50	**ITC: Export Competitiveness by Design**
Hall E	Investment and trade promotion can work together to build stronger export platforms. What coordination works best? Which sectors are ready? • Barbara Oliveira Ramos, Chief Strategies and Policies for Trade and Investment, International Trade Centre • H.E. Colin Murdoch, Ambassador of the OECS to the WTO • Pilar Madrigal, Founder and Principal, FDI+

	Moderator: Silvia Campos Borrás, International Trade Centre

09:00 – 09:50	**ILO: Skills & Productivity for Decent Work**
Hall F	Strategic actions Leverage points for IPAs • H.E Amb. Kevin Hope, Office of the Prime Minister of St. Vincent and the Grenadines; Chairman of Invest SVG • Ms. Aisha Rimi, CEO of NIPC Moderator: Mr. Joni Musabayana, Director of the ILO Skills and Employability Branch

	Coffee Break

10:00 – 10:50	**Blue Economy, Deep Value**
Hall B	Marine resources, sustainable fisheries, ocean energy, port infrastructure, and maritime logistics represent a growing but underdeveloped investment frontier. What makes ocean projects bankable? How are environmental safeguards built in? • H.E Amb. Kevin Hope, Office of the Prime Minister of St. Vincent and the Grenadines; Chairman of Invest SVG • Mr. Jo Spalburg, Chairman / Executive Director, The Caribbean Chamber of Commerce in Europe • Mr. Gasper Tembo, Assistant to the Director General (Policy), President's Office, Planning and Investment, Tanzania Investment and Special Economic Zones Authority • Ms. Camila Estico, CEO // Mr. Roland Laljee, Director, Seychelles Investment Board (tbc) Moderator: Mr. Damie Sianan, Executive Director, Caribbean Export Development Agency

10:00 – 10:50	**Logistics as Location Advantage**
Hall C	Port capacity, warehousing, cold chain, and freight connectivity are increasingly decisive in FDI decisions. What logistics gaps cost countries investment? Which upgrades move the needle?

	• Mr. Richard Bolwijn, Head of Investment Research, UN Trade and Development • Mr. Jorge Diaz, Vice President Economic Zone DR, DP World • Mr Ahmed Mouse, Chairman, COTSIO Organisation Somalia Moderator: Ms Erika Magder, Exec. VP, Research FDI

10:00 – 10:50	**WIPO: IP, Innovation and Investment**
Hall E	Intellectual property and intangible assets are central to innovation, competitiveness, and investment decisions in today's knowledge economy. Why do IP and intangible assets matter to investors? How can IP reduce risk and enhance investment attractiveness? How can businesses identify, protect, commercialize, and leverage intangible assets to create value and drive growth? • 10:00–10:05 | Keynote Speech Mr. Marco Aleman, Assistant Director General, IP and Innovation Ecosystems Sector, WIPO • 10:05–10:15 | From Innovation to Investment: How IP Creates Investment-Ready Enterprises Mr. Dushyant Thakor, Deputy Executive Director, WAIPA • 10:15–10:25 | Host Country's Perspective: Why IP Matters for Creating an Investor-friendly Business Environment Mr. Hamad Abdulaziz Al-Mohannadi Director, Office of the State of Qatar to the World Trade Organization and Other Economic Organizations – Geneva • 10:25–10:35 | Building IP Skills for Innovation and Investment Mr. Hani Aji Program Officer, WIPO Academy • 10:35–10:45 | WIPO's Global IP Services Supporting Investors Mr. Hongbing Chen Senior Director, WIPO Academy, Regional and National Development Sector, WIPO • 10:45–10:50 | Q&A and Closing Remarks

10:00 – 10:50	**UN WTO: Tourism with Long-Term Value**
Hall F	The session will examine how sustainable investment in tourism can move beyond attracting capital towards creating long-term value for destinations. It will explore the

	conditions that make tourism investments commercially viable and development-oriented over time, including infrastructure, human capital, education and skills, regulatory frameworks, access to finance and public-private coordination. Bringing together investors, developers, government and education perspectives, the discussion will consider how integrated investment models, asset transformation and stronger local ecosystems can enhance destination competitiveness, resilience and wider economic impact. Panellists • Miguel Casas – Managing Director Hospitality, Stoneweg • Karim Khalife – Chief Development Officer Hospitality EMEA, MNK Group • Alain-Claude Nkurunziza – UCCAS / African Hospitality School • Nurain Janah – Group Vice Chair, JIH Global and Hotels & Resorts Investment Maldives (HARIM) Group Moderator: Laura Gasca Beltrán: Senior Project Specialist at UN Tourism

10:00 – 10:50	**UNCTAD: Reading FDI Better**
Room S4	A data-focused session on how policymakers and executives should interpret FDI trends and distortions. What do headlines miss? What should IPAs track? • Astrit Sulstarova, Chief, Trends and Data Section, Investment Research Branch, UNCTAD

	Coffee Break

11:00 – 11:50	**Supply Chains Redesign: from global to regional, or chains to clusters**
Hall B	Firms are redesigning international production networks for resilience and efficiency. What shifts are key shifts? How can neighbours collaborate? • Dr. Tae Hyung Kim, Vice President, WAIPA; Commissioner, Invest Korea • Mr. Xiangchen Zhang, Deputy Director-General, WTO • Mr. Nicolas Fleury, Founder and Managing Partner, Stractic Advisors; fmr Deputy Secretary-General of ISO • Mr. Emmanuel Noutary, General Manager (General Delegate), ANIMA Investment Network • Dr. Brian Portelli, CTA, UNIDO

	Moderator: Mr. Philipp Lemmerz, Senior Managing Director, Ankura

11:00 – 11:50	**Longevity and Silver Economies**
Hall C	Ageing populations are creating new investment opportunities in eldercare, health technology, assisted living, and pension-linked services. What are new investment opportunities? What policy frameworks enable scale? • Dr. David Elvira Martinez, Global Head of Corporate Public Policy, Sanofi • Amb. Alejandro Bonilla Garcia, Chair NGO Committee on Ageing (Geneva), Representative to the United Nations in Geneva of the International Federation on Ageing • Mr. Alex Wang, Chairman of Hejun International, Hong Kong, China • Mr. Nitin Jaiswal, Founder of AgeTech Leadership Labs (ALL) • Dr. Kim J. Zietlow, Head of Investment Promotion, Invest Hong Kong Moderator: Ms. Pilar Madrigal, Founder & Principal, FDI+

11:00 – 11:50	**WFZO: Four sides of a triangle**
Hall E	Investment, trade and innovation need to work as one for investors to succeed. Zones, are where these three elements can come together successfully, making zones the 'fourth side of the triangle'. Which side of the triangle is weakest where you work? What can zones do to bring investment, trade and innovation into step? • Dr Matthew Stephenson, CEO, World Free Zones Organization • Ms Johanna Hill, Deputy Director General, WTO • Dr Michael Kende, Chair of the Board, Datasphere Initiative • Mr Tim Stekkinger, Head, TradeTech and Digital Trade, World Economic Forum • Mr Julio Rodriguez, Executive Director, Association of Free Zones of the Americas (AZFA)

11:00 – 11:50	**ITC & ILO: Gender Inclusion and Investment**
Hall F	How can investment better support women, youth and, excluded groups. What outcomes are realistic? How should inclusion be tracked? • Vladimir Pimentel, Executive Director, ProDominicana • Koffi Djossou, Head of Innovation, West African Development Bank (BOAD) • Mumbi Maina, Head, Access to Finance Programme, ITC • Sara Andersson, Technical Officer, SME & Entrepreneurship Development, ILO

	Moderator: Judith Fessehaie, Head, SheTrades Initiative, ITC

11:00 – 11:50	**WAIPA Subcommittee of Regional IPA Associations and Groups (SCRIPA)** **6th Meeting**
Room S4	

12:00-12:50	**Closing Ceremony**
Hall B	Presentation of the outcomes by the Co-chairs of the Conference Closing statements the WAIPA Leadership

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