World Association of Investment Promotion Agencies

GLOBAL FDI MASTERCLASS SERIES

Spotlight on Success: Crafting & showcasing Investible Projects

27th June 2024: 2:00pm - 3:30pm CET

Welcome Address: Mr. Ismail Ersahin, Executive Director & CEO, WAIPA [5 minutes]

Keynote Address: Dr. Stefan Kratzsch, Team Lead, Sustainability Standards and Responsible Business Unit, Division of Fair Production, Sustainability Standards and Trade, **United Nations Industrial Development Organization [15 minutes]**

Investible Projects in the Tourism Sector (in collaboration with UN Tourism)

- Presentation on investments in the Tourism Sector (impact; investment outlook & trends; importance of innovative financing mechanisms, sovereign wealth funds and the investment ecosystem framework), Ms. Laura Gasca Beltran, Senior Project Specialist, UN Tourism [15 minutes]
- Presentation on creating, promoting and grounding investible projects in the tourism sector by Ms. Diana Marcela Malagón Martínez, Senior investment advisor for tourism, ProColombia [10 minutes]
- Presentation on investible projects in the tourism sector by Mr. David
 Tavlalashvili, Head of Investment Department, Invest in Georgia [10 minutes]

Detailed Experience Sharing by IPAs:

- Presentation by Ms. Sujatha UG, Vice President, Invest India on investible projects for the IPEF Clean Economy Investor Forum and India Investment Grid [15 minutes]
- Presentation by Mr. Timur Tazhenov, Senior Manager, Project Department,
 Kazakh Invest [15 minutes]

Questions & Answers [5 minutes]

Moderator: Mr. Dushyant Thakor, Deputy Executive Director, WAIPA