



# SHARJAH INVESTMENT FORUM AND WORLD INVESTMENT CONFERENCE 2025

## TRANSFORMING OUR WORLD

INVESTING FOR A RESILIENT  
AND SUSTAINABLE FUTURE

EVENT PROGRAM  
22-23 OCTOBER 2025

AL JAWAHER RECEPTION  
AND CONVENTION CENTRE,  
SHARJAH





# AGENDA

## DAY 1, OCTOBER 22<sup>ND</sup>, 2025

08:30 – 09:50	Registration
10:00 – 10:30 <i>JRCC - Main Hall</i>	Welcome & Opening Speeches
10:30 – 10:38 <i>JRCC - Main Hall</i>	<b>Keynote</b>   Voice of the Global Investment Community
10:40 – 10:55 <i>JRCC - Main Hall</i>	<b>Setting the Stage</b>   Addressing Key Emerging Challenges and Opportunities
11:00 – 11:20 <i>JRCC - Main Hall</i>	WIC-SIF 2025 Sponsors Awards
11:20 – 12:55 <i>JRCC - Main Hall</i>	<b>Global Leaders' Insights</b>   Re-strategizing Investment Promotion and Facilitation at the Global Economic Shift
12:55 – 13:25 <i>JRCC - Main Hall</i>	<b>Fireside Chat</b>   From Content to Capital: How the Digital Generation is Shaping Global Investments
13:25 – 14:10 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   Green is the New Gold: Competitive Advantage Through Sustainable Investment
<i>Session Room 1</i>	<b>Executive Focus</b>   Start-ups and SMEs as Strategic FDI Catalysts
<i>Session Room 2</i>	<b>Thematic Session</b>   Private Equity Funds for Investment Impact
<i>Session Room 3</i>	<b>In Focus</b>   Intro to the Services of the Sharjah Foundation to Support Pioneering Projects
14:10 – 14:55 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   Future Proofing Economics – From Risk to Resilience
<i>Session Room 1</i>	<b>Executive Focus</b>   From Policy to Performance: What Works in Attracting FDI
<i>Session Room 2</i>	<b>Thematic Session</b>   Smart Cities, Future Markets



# AGENDA

## DAY 1, OCTOBER 22<sup>ND</sup>, 2025

<i>Session Room 3</i>	<b>In Focus</b>   Growth Capital Unlocked: Scaling UAE Businesses with the Emirates Growth Fund
14:55 – 15:05 <i>JRCC - Main Hall</i>	<b>Keynote</b>   Capital that Grows with You: Empowering National Champions
15:05 – 15:35 <i>JRCC - Main Hall</i>	<b>Fireside Chat</b>   De-risking Investment Amid Global Shocks
15:35 – 16:20 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   Creating a Seamless Investment Environment
<i>Session Room 1</i>	<b>Special Spotlight</b>   Turning Local Strength into Global Opportunities
<i>Session Room 2</i>	<b>In Focus</b>   Delivering the Future: NXN and Waslah's Role in Building the UAE's Seamless Digital Logistics Network
<i>Session Room 3</i>	<b>In Focus</b>   Visit Sharjah – The Destination for Investment, Hospitality, Culture & Education
16:20 – 17:05 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   Aligning Global Finance with Sustainability
<i>Session Room 1</i>	<b>High-Level Panel</b>   Harnessing International Investment for the Digital Economy
<i>Session Room 2</i>	<b>Thematic Session</b>   FDI in Services – A Key Engine of Global Growth
<i>Session Room 3</i>	<b>Executive Focus</b>   AI and the Future of International Investment
20:00 – 22:00 <i>Off-site at SPARK</i>	<b>Gala Dinner and Culture Show</b>   WAIPA Investment Awards Ceremony



# AGENDA

## DAY 2, OCTOBER 23<sup>RD</sup>, 2025

08:00 – 09:00	Registration
09:00 – 09:45 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   Transforming Industries Through Smart Manufacturing
<i>Session Room 1</i>	<b>High-Level Panel</b>   The Impact of AI and Sustainability on Investment Decisions
<i>Session Room 2</i>	<b>Executive Focus</b>   Data-Driven Investment: Unlocking Opportunities Through Statistical Insights
09:00 – 09:35 <i>Session Room 3</i>	<b>High-Level Panel</b>   Visionary Investment in Cities, e-Commerce, and Human Potential
09:45 – 10:20 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   Sharjah 2030: Driving Innovation, Investment, and Sustainable Growth
09:45 – 10:45 <i>Session Room 1</i>	<b>High-Level Consortium of Think Tanks</b>   Setting Future Agenda for Investment Policymaking
09:45 – 10:20 <i>Session Room 2</i>	<b>Special Spotlight for OIC</b>   Leveraging Insights from the OIC Investment Opportunities Report: The Role of IPAs in the Digital Economy and Digitalization of Investment Promotion Services
09:35 – 10:25 <i>Session Room 3</i>	<b>Thematic Session</b>   Why to Invest in Tourism? Global and Regional Trends
10:20 – 10:55 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   Beyond Borders: What Makes the UAE Home for Global Icons
10:45 – 11:45 <i>Session Room 1</i>	<b>Thematic Session – ILO</b>   Beyond the Bottom Line – Turning FDI into Better Jobs
10:25 – 10:55 <i>Session Room 3</i>	<b>In Focus</b>   Youth Initiatives & Entrepreneurship: From Ideas to Impact
11:00 – 11:30 <i>JRCC - Main Hall</i>	<b>Fireside Chat</b>   Future Investment Policy and Its Interface with Other Key Policies



# AGENDA

## DAY 2, OCTOBER 23<sup>RD</sup>, 2025

11:00 – 11:20 <i>Session Room 2</i>	<b>Executive Focus</b>   Catalysts of Capital: SWFs, PFs, and the Future of Global Investment
11:10 – 11:45 <i>Session Room 3</i>	<b>Thematic Session</b>   Streamlined Licensing and Policies for a Stronger Business Environment
11:30 – 11:55 <i>JRCC - Main Hall</i>	<b>Fireside Chat</b>   Scaling Change Through Investment
11:25 – 11:50 <i>Session Room 2</i>	<b>Thematic Session</b>   Looking at the Glass Half Full The Comparative Advantage of SIDS, LLDCs, and LDCs
11:55 – 12:30 <i>Session Room 3</i>	<b>Thematic Session</b>   Asian Infrastructure Investment Bank's Role as a Sustainable Infrastructure Financier
11:50 – 12:35 <i>Session Room 2</i>	<b>Fireside Chat</b>   WFZO–UN Tourism Special Economic Zones and Other Enablers for Tourism Investment
11:55 – 12:35 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   Reimagining Global Investment: Smart Policies for a Resilient Future
11:50 – 12:50 <i>Session Room 1</i>	<b>Executive Focus – ITC</b>   Integrating Environmental & Social Priorities into IPA Strategies
12:35 – 13:10 <i>JRCC - Main Hall</i>	<b>High-Level Panel</b>   WAIPA @30: A Decade of Investment for Good in an Era of Challenged Multilateralism
12:35 – 13:15 <i>Session Room 2</i>	<b>High-Level Panel – UNIDO</b>   Scaling Impact: Aligning Investment Strategies with SDGs



## AGENDA

### DAY 2, OCTOBER 23<sup>RD</sup>, 2025

13:10 – 13:40 <i>JRCC - Main Hall</i>	<b><i>Fireside Chat</i></b>   Vision, Venture, Value: Shaping the Region Through Leadership
14:30 – 16:30 <i>JRCC - Main Hall</i>	Seal the Deal
14:30 – 16:30 <i>Session Room 1</i>	<b><i>WAIPA SCRIPA Closed Session</i></b>   Investment Collaboration Among Regional IPA Associations, Groups, and IOs
16:30 <i>JRCC - Main Hall</i>	<b><i>WIC-SIF Closing Ceremony</i></b>   Conference Takeaways